



Terry College of Business

Department of Management

UNIVERSITY OF GEORGIA

MGMT 3000/3001: Principles of Management

Course Syllabus

Fall, 2023

Section A: CRN13253/13257

Days: Monday, Wednesday, and Friday

Times: 11:30am – 12:20pm

Section B: CRN 41951/41952

Days Monday, Wednesday, and Friday

Times: 12:40pm – 1:30pm

August 16 – May 7

CLASS INFORMATION

Location: Ivester Hall E001

Course Prerequisites: ACCT 2101 (or ACCT 2101H) and MIST 2090 (or MIST 2190H or CSCI 1100-1100L)

INSTRUCTOR CONTACT INFORMATION

Instructor: Simoon Cannon

Email: simoon.cannon@uga.edu

Office: Benson Hall, Room C224

Office Hours: By appointment by sending me an email and may occur virtually or in person

Teaching Assistants: PHD Student | **Email:** mgmt3000dawgs1@gmail.com

TEACHING PHILOSOPHY

I believe in action-based learning, or “learning by doing”. I aim to minimize lectures and maximize classroom discussion. I also encourage active application of the concepts discussed in class. I believe in the modern Socratic method of teaching this class, whereby we all learn from each other through dialogue and debate. I thus view readings, in-class discussions, and projects as integral to a successful class. This is reflected in the assignments and grading for this course, which will include assignments based on readings, case study assessments, class discussions, active engagement in class through polling, videos, and group projects.

INSTRUCTIONAL METHOD:

This is an in-person class. I have designed a concierge teaching approach so that all students can explore the many different pathways to a holistic learning experience, regardless of the area of interest. The first few classes in the course will set the tone of both the teacher and student's expectations and determine the pace of the class to achieve the course goals and objectives. I plan to incorporate real-world projects to answer real-world problems to insight students to think beyond the lecture material and apply information through structured inquisitive role play. The projects I incorporate in the class are entrepreneurial in that groups of students will assess innovative companies that create products or services. This directs the course of learning steeped in the principles that drive innovation management.

COURSE ETIQUETTE AND EXPECTATION:

Integrity: Being truthful, doing your own work, and abiding by the UGA Academic Honesty Policy found at www.uga.edu/ovpi.

Respect, Diversity, and Inclusion: A positive learning environment depends upon an atmosphere in which diverse perspectives can be expressed. Terry College is committed to promoting diversity, equity, inclusion, and belonging among its students, faculty, and staff. This class welcomes the open exchange of ideas and values freedom of thought and expression. Furthermore, this class provides a professional environment that recognizes the inherent worth of every person. It aims to foster dignity, understanding, and mutual respect among all individuals in the class. The diversity that students bring to this class should be viewed as a resource, strength, and benefit. Honest and respectful dialogue is expected. Disagreement and challenging of ideas in a supportive and sensitive manner is encouraged. Hostility and disrespectful behavior are not acceptable. Just as we expect others to listen attentively to our own views, we must reciprocate and listen to others when they speak, especially when we disagree with them.

Curiosity: To learn, understand and expand your knowledge and skills.

Engagement: Show up, participate, do the work, give your best effort, and follow through with assignments, on time.

Accountability: Understand that we are each accountable for our own behavior, actions, course performance, and outcomes.

Electronics Use Respect: The use of personal computers and cellular telephone or any other technological device should be restricted to participation through answering polling questions or working on course work required for in class activity.

COURSE DESCRIPTION AND OBJECTIVES

Course Description: This course covers essential management principles that drive business success, including the critical management strategies, structures, processes and skills that managers use to overcome the challenges confronting them in a global business environment.

Course Objectives: The major course objective is to expand your awareness and understanding of what management is all about and to create the opportunity to apply course concepts both through individual and group assignments.

Course Mission (our purpose):

- To gain an understanding of key management principles that drive business results
- To gain an understanding of how effective management is critical to all business functions
- To introduce you to various current day business challenges faced by managers
- To understand the role of leadership in achieving organizational success

Vision: It is the vision of this course that your acquired management knowledge and skills provide a foundation for your growth and development in your chosen major and your future career.... i.e. our vision is to make a difference.

Values: In this course, we value the following through our choices and actions

Integrity: Being truthful, ethical, and honest in all course activities while abiding by course policies, requirements, and the UGA Academic Honesty Policy.

Engagement: Show up, listen, participate, respect others, and be curious.

Accountability: Taking individual ownership and being personally accountable for your own actions, choices, performance, and course outcomes.

Course Learning Objectives: To develop your Management Toolbox to enable your application of the following management and business concepts:

- What managers do and how they can make a difference
- Team and group effectiveness needed to create business results
- Situational awareness of your external & internal environment in management decision making
- Organizational culture and the role of management in its formation
- The critical role of leadership and how it differs from management
- Strategy development, organizational structure, control, and execution
- People selection, development, performance, motivation, and communication
- Business challenges confronted by management

Course Strategy: We will accomplish our mission, live our values, and achieve our objectives in pursuit of our vision through the execution of the following strategies:

- Focused weekly activities to create and improve management skills, knowledge, and attitude.
- Utilize weekly text chapter cases, and current articles and other cases to illustrate application of concepts and business challenges
- Utilize group activities to build an understanding of teamwork, performance, and deliverables.

COURSE MATERIALS

The course materials comprise book chapters and case readings from multiple sources.

Textbook

1. Bateman, T.S.; Konopaske, R. (2023). *Management 15e: Leading & Collaboration in a competitive World*. McGraw- Hill Education: New York (ISBN: 9781264124367).

Welcome to MGMT 3000/3001! In this course we will use Bateman, Management: Leading & Collaborating in a Competitive World 15th edition with McGraw Hill Connect®. To access your material, login to eLC and click on Course Content, Connect Access Module, then the MH Campus link to begin registration and purchasing access to the course materials. Connect is an online homework and learning management platform and you will need to access it to complete many of the course assignments. Course assignments will be scheduled, completed, and recorded in Connect. All students are required to complete every assignment by the due date listed.

TECHNICAL AND SUPPORT INFORMATION:

If you are having trouble registering for or accessing Connect, please contact McGraw Hill's Customer Support. Live chat, email, and phone support are available 7 days a week. When contacting a support agent, you will always receive a case number.

Website: www.mhhe.com/support | Phone: (800) 331-5094 Hours (EST) Sunday: 12 PM - 12 AM Monday - Thursday: 24 hours Friday: 12 AM - 9 PM Saturday: 10 AM - 8 PM

Ensure your computer meets system requirements by going to this link:

<http://connect.mheducation.com/connect/troubleshoot.do>

To Register and Purchase the Connect e-book and homework assignments:

- 1.) Login to eLC
- 2.) Click on Course Content
- 3.) Click on Connect Access Module
- 4.) Click on MH CAMPUS to launch registration for Connect
- 5.) CONNECT access will give you access to both the eBook and the CONNECT homework assignments.
- 6.) Purchase CONNECT access straight online for \$85.00
- 7.) Once you have purchased CONNECT access, you have the option to purchase a loose-leaf binder shipped straight to your door for \$42.

FAQs & Tutorials: Visit the Connect Student Success Academy for online FAQs and tutorials: <http://www.connectstudentsuccess.com/>

Harvard business Review Cases: Simulation \$10

We will discuss purchasing options for case readings on the first day of class.

The Wall Street Journal Articles:

UGA students has free access an on-line subscription. Subscribe here [WSJ](http://www.wsj.com).

eLC: MGMT 3000/3001 Course Management Platform:

All course work instructional and aides including will be posted on eLC. Students are required to check the MGMT 3000/3001 eLC platform for updated course critical announcement, links and materials.

Rampant Strategy Survey and Peer Review Platform

Web-based platform that facilitates assignment submission and an anonymous peer-review process.

Peerdoc: All written group assignments/project must be turned in and submitted via Peerdoc. **Peerpoll:** In-class polling and measurement (grading) of the class engagement both attendance and participation

Peerdoc/Peerpoll Purchase license (\$9.50 registration fee – 14 days grace period to use before pay) via email from Rampant Strategy with a link to set up username, password and make payment credit card, debit card or scratch-code card (bookstore)

Peerdoc/Peerpoll Tech support contact: support@rampantstrategy.com to address any acces or tech support issues

COURSE OUTLINE

PART ONE: FOUNDATIONS OF MANAGEMENT

CHAPTER 1 – MANAGING AND PERFORMING

CHAPTER 2 – THE EXTERNAL AND INTERNAL ENVIRONMENTS

CHAPTER 3 – MANAGERIAL DECISION MAKING

PART TWO: PLANNING: DELIVERING STRATEGIC VALUE

CHAPTER 4 – PLANNING AND STRATEGIC MANAGEMENT

CHAPTER 5 – ETHICS CORPORATE RESPONSIBILITY, SUSTAINABILITY

CHAPTER 6 – INTERNATIONAL MANAGEMENT

CHAPTER 7 - ENTREPRENEURSHIP

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PART THREE: ORGANIZING: BUILDING A DYNAMIC ORGANIZATION

CHAPTER 8 – ORGANIZATION STRUCTURE

CHAPTER 9 THE ADAPTIVE ORGANIZATION

CHAPTER 10 – HUMAN RESOURCE MANAGEMENT

CHAPTER 11 – CULTIVATING DIVERSITY AND INCLUSION

PART FOUR: LEADING: MOBILIZING PEOPLE

CHAPTER 12 - LEADERSHIP

CHAPTER 13 – MOTIVATING PERFORMANCE

CHAPTER 14 - TEAMWORK

CHAPTER 15 - COMMUNICATING

PART FIVE: CONTROLLING: LEARNING AND CHANGING

CHAPTER 16 – MANAGERIAL CONTROL

CHAPTER 17 – MANAGING TECHNOLOGY AND INNOVATION

CHAPTER 18 – CREATING AND LEADING CHANGE

COURSE REQUIREMENTS AND PERFORMANCE ASSESSMENT

This course will be highly interactive, leveraging business cases from both the textbook (ebook) and Harvard Business Review to help us learn key concepts and have meaningful discussions. The purpose of cases will be to simulate a real business environment. I suspect many of you will end up in situations similar to the ones we are studying, and having an understanding of the concepts core to organizational change and innovation management will set you up for success. There are thus five main components of your overall grade:

Activity	Percentage of Grade
Attendance and Participation	5% Peer Poll assessments
Group Project/Simulation	10%
Business Case Analyses & write ups	10%
Smart Book Flipped Classroom Assignments	15%
Midterm Exam 1	20%
Midterm Exam 2	20%
Final Exam	20%
Total	100%

Grades will be rounded to the nearest tenth. Final letter grades will be assigned as follows:

A	93 - 100	B	83 – 86.9	C	73 – 76.9
A-	90 - 92.9	B-	80 – 82.9	C-	70 – 72.9
B+	87 - 89.9	C+	77 – 79.9	F	69.9 or lower

More specifically, a score of 89.94 will get rounded to 89.9 (B+) while a score of 89.95 will get rounded to 90.0 (A-). Note that I consider rounding to the tenth to be a benefit to you, and thus I do not allow negotiations when it comes to additional rounding.

Grade appeals: If you feel you were graded inappropriately, you have 48 hours starting from the time the grade is posted to email me (simoon.cannon@uga.edu) to request a regrade. **Please note that your grade may go up, down, or stay the same.** Please also note that continually requesting appeals will be considered abusing the system and can result in a zero for that assignment. The regrade process is in place specifically for students who legitimately feel that I incorrectly graded an assignment. As such, in the email requesting a regrade, please be specific as to the mistakes you feel were made in the grading process.

PEER DOC/PEER POLL& Harvard Business Review			
Activity			Percentage of Grade
Attendance and Participation			5%
Poll	Individual	In class Polling during Presentations	3.6%
Peer Doc	Individual	Self-Assessment 1 - Part 1: Effective Manager	0.2%
Peer Doc	Individual	Self-Assessment 2 - Part 2: Corporate Culture Preference	0.2%
Peer Doc	Individual	Self-Assessment 3 - Part 3: Decision Making in Action	0.2%
Peer Doc	Individual	Self-Assessment 4 - Being Different	0.2%
Peer Doc	Individual	Self-Assessment 5 - Myers-Briggs Personality Survey	0.2%
Peer Doc	Individual	Self Assessment 6 - Servant Leadership Survey	0.2%
Peer Doc	Individual	Self-Assessment 7 - What Do I Want from My Job	0.2%
Group Project Food Truck Simulation			10%
HBS	Group Assignment #2: Food Truck Simulator		8%
Peer Doc	Group Assessment: New Business Start-Up Worksheet		1%
Peer Doc	Group Assessment: Take an Entrepreneur to Lunch/Dinner		1%
Business Case Analyses & write ups			10%
Peer Doc	Group Assessment #1: Norming and Forming		5%
Peer Doc	Group Assignment #3: Dollar General Case Review		5%
MC GRAW HILL CONNECT			
Smart Book Flipped Classroom Assignments			15%
Connect Smart Book			
PART ONE: FOUNDATIONS OF MANAGEMENT			
		CHAPTER 1 – MANAGING AND PERFORMING	
		CHAPTER 2 – THE EXTERNAL AND INTERNAL ENVIRONMENTS	
		CHAPTER 3 – MANAGERIAL DECISION MAKING	2.7%
PART TWO: PLANNING: DELIVERING STRATEGIC VALUE			
		CHAPTER 4 – PLANNING AND STRATEGIC MANAGEMENT	
		CHAPTER 5 – ETHICS CORPORATE RESPONSIBILITY, SUSTAINABILITY	
		CHAPTER 6 – INTERNATIONAL MANAGEMENT	
		CHAPTER 7 - ENTREPRENEURSHIP	4.1%
PART THREE: ORGANIZING: BUILDING A DYNAMIC ORGANIZATION			
		CHAPTER 8 – ORGANIZATION STRUCTURE	
		CHAPTER 9 THE ADAPTIVE ORGANIZATION	
		CHAPTER 10 – HUMAN RESOURCE MANAGEMENT	
		CHAPTER 11 – CULTIVATING DIVERSITY AND INCLUSION	4.1%
PART FOUR: LEADING: MOBILIZING PEOPLE			
		CHAPTER 12 - LEADERSHIP	
		CHAPTER 13 – MOTIVATING PERFORMANCE	
		CHAPTER 14 - TEAMWORK	
		CHAPTER 15 - COMMUNICATING	4.1%
Midterm Exam 1			20%
Chapter 1-7 Exam			
Midterm Exam 2			20%
Chapter 8-12 Exam			
Final Exam			20%
SMARTBOOK Chapter 13-18 Exam			
Total			100%
Extra Credit Opportunity			4%
Role Play Assignment: Organizational Environment: Expertly Expanding Extract Production - Chapter 2			0.5%
Manager's Hot Seat Video Analysis: Planning: Delivering Strategic Value— Chapter 4			0.5%
Role Play Assignment: Aligning Organizational Structure and HR - Chapter 9			0.5%
Cultivating Diversity and Inclusion			1.5%
Professor Evaluations			1.0%
Replacement credit for missing SMART BOOK ASSIGNMENTS (Chapter: 1-15)			
PART FIVE: CONTROLLING: LEARNING AND CHANGING			
		CHAPTER 16 – MANAGERIAL CONTROL	1.4%
		CHAPTER 17 – MANAGING TECHNOLOGY AND INNOVATION	1.4%
		CHAPTER 18 – CREATING AND LEADING CHANGE	1.4%

Attendance and participation (5% of total grade):

Your engagement in class at each scheduled class session is expected. Class engagement will be administered and measured regularly through the polling software in use for the course.

We will be using the polling function of Peerdoc—known as Peerpoll—to measure engagement and to interactively solicit participation regarding the course materials.

Excused Absence Policy: I don't track excused absences, except in the case of a) documented participation in a NCAA student game event, or b) extraordinary personal situations or emergencies worthy of advising the Dean of Student Affairs office of Student Care and Outreach where your instructor will receive notification. Planned or unplanned events such as work-related absences, job interviews, participation in organizational or other campus events, or minor illnesses do not constitute extraordinary situations or emergencies.

Grade Outcome: If you attend every class and respond to every in-class polling question, you will not necessarily get the full 5% credit. Adjustment may be made based on aggregated responses

Participation is expected of each student during every class session. In other words, I expect you to contribute to the class discussion, whether that is answering a quick question during a lecture or partaking in a more meaningful discussion about a case we read.

Your grade will not suffer exclusively because you miss class. However, you obviously must attend in order to participate. If you miss five or six classes, you obviously could not have participated as much as someone who did not miss any classes (assuming you both contribute equally each time you attend class). If you've got something that takes you away from attending, please let me know with as much advanced notice as possible.

Your health is important to me, especially during these times. If you feel sick and are supposed to attend in person, send me an email and attend virtually if you can. But more importantly, go to the health center and take care of yourself.

How the Socratic style of teaching affects your expected participation: The modern version of the Socratic style of teaching incorporates dialogue between individuals, in which they ask each other questions to stimulate critical thinking and continued evolution of arguments. Simply put, I will ask open-ended questions about what you think and expect you to have something meaningful to say. I'll also ask others whether they have counterpoints or think differently than you. Frequently, I'll play the role of devil's advocate and will intentionally bring up a counterargument just for the sake of discussion. Expect the question "why?" to come up often.

My classroom is a space where everyone—myself included—can say dumb things. I certainly do not judge anyone for answers to questions or thoughts they have about the material. I expect everyone in the class to hold a similar mentality. We are all here to learn, and part of the learning process is being open and vulnerable. I am sure you will see this from me many times throughout the semester.

Business Case (10% of total grade):

Over the course of the semester, we will read business cases surrounding organizational change and innovation. Students are responsible for reading and thinking critically about each case prior to class. I will also provide even more information in supplemental documents and review this in class before the first case.

Smart book - Textbook chapter assignment (15% of total grade)

A flipped classroom is a type of blended learning where students are introduced to content at home and practice working through it at school. This is the reverse of the more common practice of introducing new content at school, then assigning homework and projects to be completed by the students independently at home. The topics to be covered are separated into five parts in the textbook. There are eighteen chapters. There are three or four chapters in each part. You will be allowed to drop one smart book assignment in each part. Also, the last three Smart book assignments on chapter 16-18 will be extra credit if completed.

Group Project Simulation (10% of total grade):

You will perform one in class simulation in groups. The New Venture Simulation: The Food Truck Challenge is a Harvard business review simulation. In this online simulation, students in a group will try to run a successful food truck in the city of Boomtown. You will work in teams to achieve maximum revenue over 5 simulated weeks and win the "Food Truck Challenge." The learning outcome includes exploring the challenging tradeoffs that leaders face as they launch a new business, product, service, or process and the organizational decisions and changes they have to make to increase revenue. More importantly you will understand how learning by doing may have substantial advantages over formal analysis, research, and planning in turbulent, unpredictable environments

Midterm and Finals (60% of total grade):

- The Exams will be given entirely online via eLC in Connect, and using and incorporating Respondus Monitor and Lockdown Browser, which is an online exam proctoring tool. Further details will be provided.
- Exams will be closed book, which means that you will be required to know, understand and be able to apply the concepts and tools discussed during the relevant exam period.
- The exams likely will be a mix of multiple-choice and true-false questions, but also could include short-answer and short-essay questions.

The two midterm exams and final exam will be given on or about the dates reflected in the Course Schedule below.

In total, the three exams are worth a total of 60% of the final grade—20% + 20% + 20% = 60%.

Research Orientation Requirement:

- The Terry College of Business has implemented a research participant pool involving students enrolled in Principles of Management. The College regards your exposure to business research as an educational experience. This is comparable to a laboratory section of introductory courses in other sciences, and it serves to acquaint you with a broad cross-section of contemporary business research. The research contribution made by you becomes a lasting part of the body of scientific knowledge.
- **REQUIREMENTS:**
 - ✓ You are required to participate in **1.5 hours of research studies**. There are two options to earn credit.
 1. The first option is by participating in experiments. You will choose in which experiments you prefer to participate and will receive one-half credit (0.5) for each half-hour of participation in a study.
 2. The second option is writing reviews of academic journal articles. One-page single-spaced review is equivalent to one half-hour of participation in a research study. NOTE: You can do any combination of research participation and paper writing to get your credit.
- **REGISTRATION:**
 - ✓ Please go to <http://terry.sona-systems.com/> and click on “New Participant?” to register. Additional details will be shared during the first week of class.

➤ **QUESTIONS?**

- ✓ Please direct all questions related to this requirement to terryrp@uga.edu AND NOT TO THE PROFESSOR.

➤ **PENALTY FOR FAILURE TO COMPLETE RESEARCH REQUIREMENTS:**

- ✓ Details on timelines and deadlines will be provided by the Research Pool Coordinator (“RPC”).
- ✓ If you fail to complete the requirements within the deadlines set by the RPC, you will receive an **Incomplete (I) for this course.**

➤ **THIS IS A COLLEGE REQUIREMENT THAT HAPPENS TO BE ADMINISTERED THROUGH THIS COURSE.**

Your professor has no involvement in this process whatsoever. You should not direct any question related to this research requirement to your professor, as he will **not** be able to provide you with the answer to any question you may have.

University Honor Code & Academic Honesty Policy:

- As a University of Georgia student, you have agreed to abide by the University’s academic honesty policy, “A Culture of Honesty,” and the Student Honor Code, which states:
"I will be academically honest in all of my academic work and will not tolerate academic dishonesty of others."
- All academic work must meet the standards described in “A Culture of Honesty” found at: www.uga.edu/honesty. Lack of knowledge of the academic honesty policy is not a reasonable explanation for a violation. Questions related to course assignments and the academic honesty policy should be directed to the instructor.
- Among other requirements, academic honesty requires that any and all course work (drafts, reports, memos, examinations and all other assignments) that a student presents to an instructor must honestly and accurately reflect the student's own academic efforts, or that of the student’s group in the case of a group or team assignment.
- **The following actions with respect to Peerdoc are a violation of the Honor Code:**
 1. Sharing the daily Peerdoc attendance code or other Peerdoc polling details with a student who is not present in the classroom.
 2. Bringing another person’s phone, computer or other device to class and/or responding to Peerdoc polling or attendance on another person’s behalf.

ELECTRONICS USAGE

I recognize that laptops, tablets, and even phones can be useful resources for students to use to enhance their in-class experience. I have no qualms about students using laptops or tablets in class for note-taking purposes. I advise that students be mindful of how distracting it can be for those around them that are inherently subject to their screen’s content. It detracts from students’ in-class engagement, which is a substantive portion of your grade. These distractions also make our class discussions less fruitful. This is a situation where if you abuse it, you lose it.

ACADEMIC HONESTY AND INTEGRITY

As a University of Georgia student, you have agreed to abide by the University’s academic honesty policy, “A Culture of Honesty,” and the Student Honor Code (“I will be academically honest in all of my academic work and will not tolerate dishonesty of others” – UGA Student Honor Code; <http://www.uga.edu/honesty>). All academic work must meet the standards described in “A Culture of Honesty” found at <http://www.uga.edu/honesty>. Lack of knowledge of the academic honesty policy is not a reasonable explanation for a violation. Academic dishonesty will not be tolerated. We take

personal offense to anyone who plagiarizes, cheats or is dishonest in any way in the course. If any dishonesty occurs in this class, the offender will receive an automatic failing grade on the assignment, will be dismissed from the course with an F, and will be reported to the Office of the Vice President for Instruction to the Coordinator for Academic Honesty, accordingly. In short, don't cheat—it's not worth it.

STUDENT ACCOMMODATIONS

Students with disabilities who require reasonable accommodation in order to participate in course activities or meet course requirements should contact me, the instructor, during regular office hours or by appointment. If you plan to request accommodations for a disability, please register with the Disability Resource Center (<http://drc.uga.edu>), The University of Georgia, 114 Clark Howell Hall, Athens, GA 30602-3338.

MENTAL HEALTH AND WELLNESS RESOURCES

If you or someone you know needs assistance, you are encouraged to contact Student Care and Outreach in the Division of Student Affairs at 706-542-7774 or visit <https://sco.uga.edu/>.

They will help you navigate any difficult circumstances you may be facing by connecting you with the appropriate resources or services. UGA has several resources for a student seeking mental health services (<https://www.uhs.uga.edu/bewelluga/bewelluga>) or crisis support (<https://www.uhs.uga.edu/info/emergencies>).

If you need help managing stress anxiety, relationships, etc., please visit BeWellUGA (<https://www.uhs.uga.edu/bewelluga/bewelluga>) for a list of FREE workshops, classes, mentoring, and health coaching led by licensed clinicians and health educators in the University Health Center. Additional mental health resources are available on the UGA App.

COURSE OUTLINE AND SCHEDULE

Wk.	Date	Topic	Text Chapter	Assignments/Readings Due
1	**Wed, 08/16	Introduction to class: text, course elements, & syllabus	N/A	Review syllabus (posted on eLc) Review course structure, outline, and schedule
	**Fri, 08/18	Introduction to class: text, course elements, & syllabus	<u>N/A</u>	Review syllabus (posted on eLc) Review course structure, outline, and schedule
2	**Mon, 8/21	FOUNDATIONS OF MANAGING AND PERFORMING	<u>PART 1</u> Chapter 1 Page 24	Connect Assignment Ch. 1 SmartBook DUE by 8am before class 8/21 Self-Assessments (1) Are you an effective Manager? Due Fri, 8/25
	Wed, 08/23	MANAGING AND PERFORMING	Chapter 1 Page 24	
	Fri, 08/25	THE EXTERNAL AND INTERNAL ENVIRONMENTS	Chapter 2 Page 64-66	Connect Assignment Ch. 2 SmartBook DUE by 8am before class 8/25 Self-Assessments (2) Corporate Culture Preference Scale Due Fri, 9/01
3	Mon, 08/28	THE EXTERNAL AND INTERNAL ENVIRONMENTS	Chapter 2 Page 64-66	
	Wed, 08/30	Organizational Environment: Expertly Expanding Extract Production	Chapter 2 Online work	<u>ROLE PLAY Extra Credit Assignment</u> Expanding the production lines for Extract Experts takes a little more expertise than you might expect. Due by the end of the day, Wed, 8/30
	Fri, 09/01	MANAGERIAL DECISION MAKING	Chapter 3 Page 94	Connect Assignment Ch. 3 SmartBook DUE by 8am before class 9/01 Self-Assessments (3) Decision Making Worksheet Due Fri, 9/08
4	Mon, 09/04	LABOR DAY HOLIDAY - NO CLASS		
	Wed, 09/06	MANAGERIAL DECISION MAKING	Chapter 3 Page 94	
	Fri, 09/08	PLANNING: DELIVERING STRATEGIC VALUE	<u>PART 2</u> "Subset of Chapter 14"	TEAMWORK ACTIVITY Group Assessment #1: Norming and Forming Due Fr, 9/15

Wk.	Date	Topic	Text Chapter	Assignments/Readings Due
5	Mon, 09/11	PLANNING AND STRATEGIC MANAGEMENT	Chapter 4	Connect Assignment Ch. 4 SmartBook DUE by 8am before class 9/11
	Wed, 09/13	ETHICS CORPORATE RESPONSIBILITY, SUSTAINABILITY	Chapter 5	Connect Assignment Ch. 5 SmartBook DUE by 8am before class 9/13 PRACTICE CHAP. 1,2,3,4,5,6,7
	Fri, 09/15	ETHICS CORPORATE RESPONSIBILITY, SUSTAINABILITY	Chapter 5	
6	Mon, 09/18	INTERNATIONAL MANAGEMENT	Chapter 6	Connect Assignment Ch. 6 SmartBook DUE by 8am before class 9/18
	Wed, 09/20	INTERNATIONAL MANAGEMENT	Chapter 6	
	Fri, 09/22	- ENTREPRENEURSHIP	Chapter 7 Page 217-218	Connect Assignment Ch. 7 SmartBook DUE by 8am before class 9/22 Group: New Business Start-up Worksheet Due Fri, 9/29
7	Mon, 09/25	- ENTREPRENEURSHIP	Chapter 7 Page 217-218	Group: Take an Entrepreneur to Lunch Due Fri, 10/06
	Wed, 09/27	MIDTERM EXAM #1	Chapters 1-7	ELC – Connect online starts 7pm -10 pm
	Fri, 09/29	FOOD TRUCK SIMULATION - HBS - Scenario A – in Class Roles		
8	Mon, 10/02	FOOD TRUCK SIMULATION – HBS Scenario B in Class		
	Wed, 10/04	FOOD TRUCK SIMULATION DE BRIEF – HBS Question Review in Class Food Truck Project Write up Due in Peer Doc, Fri, 10/13		
	Fri, 10/06	ORGANIZING: BUILDING A DYNAMIC ORGANIZATION ORGANIZATION STRUCTURE	PART 3 Chapter 8	Connect Assignment Ch. 8 SmartBook DUE by 8am before class 10/06
9	Mon, 10/09	ORGANIZATION STRUCTURE	Chapter 8	
	Wed, 10/11	THE ADAPTIVE ORGANIZATION	Chapter 9	Connect Assignment Ch. 9 SmartBook DUE by 8am before class 10/11
	Fri, 10/13	Aligning Organizational Structure and HR	Chapter 9 Online work	ROLE PLAY Extra Credit Assignment: Getting Swole into Shape Due 10/13
10	Mon, 10/16	HUMAN RESOURCE MANAGEMENT	Chapter 10	Connect Assignment Ch. 10 SmartBook DUE by 8am before class 10/16
	Wed, 10/18	HUMAN RESOURCE MANAGEMENT	Chapter 10	
	Fri, 10/20	CULTIVATING DIVERSITY AND INCLUSION VIDEO	Chapter 11 Video Analysis	No HW PRACTICE CHAP. 8,9,10,11,12, Open 10/20-Close 6pm 11/01

Wk.	Date	Topic	Text Chapter	Assignments/Readings Due
11	*Mon, 10/23	CULTIVATING DIVERSITY AND INCLUSION	Chapter 11 Page 340-341	Connect Assignment Ch. 11 SmartBook DUE by 8am before class 10/23 Self-Assessments (4) Being Different Due Thurs, 10/26
	Wed, 10/25	LEADING: MOBILIZING PEOPLE LEADERSHIP	PART 4 Chapter 12	Self-Assessments (5) Myers-Briggs Personality Survey Due Fri, 11/03
	Fri, 10/27	FALL BREAK - NO CLASS		
12	Mon, 10/30	LEADERSHIP	Chapter 12	Connect Assignment Ch. 12 SmartBook DUE by 8am before class 10/30 Self-Assessments (6) Servant Leadership Survey Due Fri, 11/10
	Wed, 11/01	MIDTERM EXAM #2	Chapters 8-12	ELC – Connect online starts 7pm -10 pm
	Fri, 11/03	MOTIVATING PERFORMANCE	Chapter 13 Page 409-410	Connect Assignment Ch. 13 SmartBook DUE by 8am before class 11/03 Self-Assessment (7) What Do I Want from My Job Due Fri, 11/17
13	Mon, 11/06	MOTIVATING PERFORMANCE	Chapter 13 Page 409-410	
	Wed, 11/08	TEAMWORK	Chapter 14	Connect Assignment Ch. 14 SmartBook DUE by 8am before class 11/08
	Fri, 11/10	COMMUNICATING	Chapter 15	Connect Assignment Ch. 15 SmartBook DUE by 8am before class 11/10
14	Mon, 11/13	COMMUNICATING	Chapter 15	
	Wed, 11/15	CONTROLLING: LEARNING AND CHANGING MANAGERIAL CONTROL	PART 5 Chapter 16	Connect Assignment Ch. 16 SmartBook DUE by 8am before class 11/15
	Fri, 11/17	MANAGERIAL CONTROL	Chapter 16	PRACTICE CHAP. 13,14,15,16,17,18 Open 11/17-Close 6pm 12/07

Wk.	Date	Topic	Text Chapter	Assignments/Readings Due
15	Mon, 11/20	MANAGING TECHNOLOGY AND INNOVATION	Chapter 17	Connect Assignment Ch. 17 SmartBook Due by 8am before class 11/20 Group Case discussion #3: Technology Helps Dollar General Remain Competitive Due 11/27
	Wed, 11/22	THANKSGIVING HOLIDAY – NO CLASS		
	Fri, 11/24	THANKSGIVING HOLIDAY – NO CLASS		
16	Mon, 11/27	MANAGING TECHNOLOGY AND INNOVATION	Chapter 17	
	Wed, 11/29	CREATING AND LEADING CHANGE	Chapter 18	Connect Assignment Ch. 18 SmartBook DUE by 8am before class 12/01
	Fri, 12/01	CREATING AND LEADING CHANGE	Chapter 18	
17	Mon, 12/04	EXTRA CREDIT PLANNING: DELIVERING STRATEGIC VALUE	Chapter 4 Online work	Manager's Hot Seat—Planning: Dunamis Motor Due Fri, 12/04
	Wed, 12/06	Reading Day		
	Thurs, 12/07	FINAL EXAM	Chapter 14-18	ELC – Connect online starts 7pm ends at 10pm

** Add Drop Period

*Withdrawal Deadline